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NEWS RELEASE

AHAM

A Report to Communicators of Home Appliance Information

FOR IMMEDIATE RELEASE

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BEST SEPTEMBER AND THIRD QUARTER FOR MAJOR HOME APPLIANCES

CHICAGO -- Nearly 3.4 million major home appliances were shipped in September and 9.9 million in the third quarter to establish new shipment records for both periods, reports the Association of Home Appliance Manufacturers (AHAM).

Shipments were up 3.9% in September and 2.3% in the third quarter, compared to the same 1984 periods.

"Record first-, second- and third-quarter shipments bring the industry within reach of a new annual record," comments AHAM President Robert Holding.

Fourth quarter shipments of only 7.8 million units is all that is needed to surpass the annual record of 39.4 million units, set in 1984.

Product categories registering strong increases in September were: home laundry, up 10.5%; food preservation, up 6.6%; and kitchen clean up, up 3.1%.

Year-to-date shipments surpassed last year's same period by over 1.6 million units (5.6%).

Editor's Note: Although home comfort appliances showed a 26.6% gain in September, their shipment levels are at a seasonal low.

MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
September 1985

	September 1985	September 1984	% Change	Calendar Year to Date 1985	Calendar Year to Date 1984	% Change	Calendar Quarter 1985	Calendar Quarter 1984	% Change
ALL MAJOR APPLIANCES**	**3,390.3**	**3,263.9**	**+ 3.9%**	**31,679.7**	**29,993.8**	**+ 5.6%**	**9,902.2**	**9,681.6**	**+ 2.3%**
COOKING - TOTAL	**1,114.6**	**1,142.4**	**- 2.4**	**9,886.0**	**8,327.6**	**+18.7**	**3,174.5**	**3,001.1**	**+ 5.8**
ELECTRIC RANGES - TOTAL	278.6	271.3	+ 2.7	2,305.5	2,312.8	- 0.3	806.2	789.7	+ 2.1
Free Standing	230.2	227.1	+ 1.4	1,880.8	1,872.7	+ 0.4	660.9	649.8	+ 1.7
Built-In	48.4	44.2	+ 9.5	424.7	442.6	- 4.0	145.3	139.9	+ 3.9
MICROWAVE OVENS/RANGES	852.5	887.5	- 3.9	7,731.4	6,180.3	+25.1	2,417.8	2,265.0	+ 6.8
HOME LAUNDRY - TOTAL	**835.8**	**756.6**	**+10.5**	**6,796.0**	**6,560.2**	**+ 3.6**	**2,278.1**	**2,208.4**	**+ 3.2**
AUTOMATIC WASHERS	476.2	434.8	+ 9.5	3,956.3	3,850.4	+ 2.6	1,322.8	1,295.8	+ 2.1
DRYERS - TOTAL	359.6	321.8	+11.8	2,839.7	2,709.8	+ 4.8	955.4	912.5	+ 4.7
Electric	282.2	253.8	+11.2	2,244.9	2,161.5	+ 3.9	755.2	727.4	+ 3.8
Gas	77.4	68.0	+13.8	594.8	548.3	+ 8.5	200.1	185.1	+ 8.1
KITCHEN CLEAN UP - TOTAL	**716.4**	**694.7**	**+ 3.1**	**5,860.8**	**5,822.2**	**+ 0.7**	**1,960.2**	**1,957.0**	**+ 0.2**
DISPOSERS	387.0	365.9	+ 5.8	3,103.2	3,047.3	+ 1.8	1,010.4	987.3	+ 2.3
DISHWASHERS - TOTAL	313.2	312.8	+ 0.1	2,626.9	2,641.7	- 0.6	904.9	924.6	- 2.1
Built-In	295.4	294.0	+ 0.5	2,452.1	2,467.3	- 0.6	851.5	870.3	- 2.2
Portable	17.9	18.7	- 4.3	174.7	174.4	+ 0.2	53.4	54.3	- 1.7
COMPACTORS	16.1	16.0	+ 0.6	130.8	133.2	- 1.8	44.9	45.2	- 0.7
FOOD PRESERVATION - TOTAL	**666.8**	**625.5**	**+ 6.6**	**5,684.1**	**5,809.7**	**- 2.2**	**2,152.3**	**2,140.5**	**+ 0.6**
REFRIGERATORS	559.1	519.9	+ 7.5	4,689.5	4,766.4	- 1.6	1,764.5	1,749.1	+ 0.9
FREEZERS - TOTAL	107.7	105.6	+ 2.0	994.6	1,043.3	- 4.7	387.8	391.5	- 1.0
Chest	52.2	49.0	+ 6.5	510.1	539.5	- 5.5	193.5	197.6	- 2.1
Upright	55.5	56.6	- 1.9	484.4	503.9	- 3.9	194.3	193.8	+ 0.3
HOME COMFORT - TOTAL	**56.7**	**44.8**	**+26.6**	**3,452.8**	**3,474.1**	**- 0.6**	**336.9**	**374.6**	**-10.1**
ROOM AIR CONDITIONERS	48.9	40.2	+21.6	2,881.9	2,902.7	- 0.7	288.4	274.2	+ 5.2
DEHUMIDIFIERS	7.8	4.5	+73.3	570.9	571.4	- 0.1	48.5	100.4	-51.7
GAS RANGES***	**182.8**	**172.8**	**+ 5.8**	**1,320.2**	**1,281.6**	**+ 3.0**	**454.9**	**439.5**	**+ 3.5**

** Numbers do not add because of overlapping product categories.
*** Source: GAMA. Not included in cooking total or total shipments.